



COMMONWEALTH of VIRGINIA

DEPARTMENT OF EDUCATION

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SNP Memo #2015-2016-08

TO: Directors, Supervisors, and Contact Persons Addressed

FROM: Catherine Digilio Grimes, MS, RDN, LDN, SNS
Director, School Nutrition Programs

Catherine Digilio Grimes

DATE: October 21, 2015

SUBJECT: ***Change How Your Virginia School Serves Breakfast*** - Video

This memo shares the link to download the Share Our Strength, No Kid Hungry VA video, *Change How Your Virginia School Serves Breakfast*. The video is a three-minute snapshot of how several Virginia schools have experienced implementing changes in their school breakfast programs. Comments from a division superintendent, school principal, and teacher highlight the important ways these changes have had an impact on the lives of students.

The video was shown at the DOE-SNP fall regional meetings earlier this month. It will also be posted to the DOE-SNP Web page on a currently in-development page devoted to the School Breakfast Program. Download the video using the link below; it is available in three formats.

<https://vimeo.com/140685562>

Share the video with school division leaders, school nutrition staff, parents, school board members and others who can help to spread the word about the importance of school breakfast and influence change in your schools.

If you share the video, please contact Elizabeth Brightwell, SoS, No Kid Hungry VA DOE contact at Elizabeth.brightwell@doe.virginia.gov, with information about who, where, and when the video was distributed or viewed.

CDG/idl