

## Argument Resources:

### **TED Talk Lesson on Logic:**

Logically Speaking: Truth and Fallacies

Description: In this lesson students learn about the structure of syllogistic logic and about what makes such a syllogism true or false.

[HTTP://ED.TED.COM/ON/TBMICW2I](http://ED.TED.COM/ON/TBMICW2I)

### **TED Talk on Advertisements:**

Rory Sutherland: Life lessons from an ad man

Description: As a lead in to examining ads for fallacies, Rory Sutherland's discussion is entertaining and interesting. Advertising adds value to a product by changing our perception, rather than the product itself.

Rory Sutherland makes the daring assertion that a change in perceived value can be just as satisfying as what we consider "real" value -- and his conclusion has interesting consequences for how we look at life

[http://www.ted.com/talks/rory\\_sutherland\\_life\\_lessons\\_from\\_an\\_ad\\_man.html](http://www.ted.com/talks/rory_sutherland_life_lessons_from_an_ad_man.html)



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[HTTP://INTELLIGENCESQUAREDUS.ORG/DEBATES](http://INTELLIGENCESQUAREDUS.ORG/DEBATES)

Debates on various current issues by leading experts, each debate contains for and against articles on these topics. Students can read each and host their own debates, or listen to debates and evaluate. Use the argument study handout to guide this process.

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