

Board of Education Agenda Item

Item: _____ L. _____

Date: February 17, 2011

Topic: Annual Report of the Virginia Advisory Committee for Career and Technical Education

Presenter: Ms. Lolita Hall, Director, Office of Career and Technical Education; Mr. Jerry Stewart, Chair; Mr. Byron Hinton, Vice-Chair; Ms. Sandy Hespe, Secretary of the Virginia Advisory Committee for Career and Technical Education

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Origin:

Topic presented for information only (no board action required)

Board review required by
 State or federal law or regulation
 Board of Education regulation
 Other: _____

Action requested at this meeting Action requested at future meeting: _____ (date)

Previous Review/Action:

No previous board review/action

Previous review/action
date _____
action _____

Background Information: The Virginia Advisory Committee for Career and Technical Education is comprised of business and industry leaders, professional organization leaders, and representatives from secondary and postsecondary education who are appointed by the Board of Education. The committee submits an annual report to the Board of Education.

Summary of Major Elements: The report includes a summary of the committee's meetings and recommendations/commendations to the Board.

Superintendent's Recommendation: N/A – non applicable.

Impact on Resources: This activity can be absorbed through existing agency resources at this time. If the agency is required to absorb the additional duties related to this report, other services may be impacted.

Timetable for Further Review/Action: No further action is required.

ANNUAL REPORT

From the

**Virginia Advisory Committee for Career and Technical
Education**

to the

Board of Education

**Jerry Stewart, Chair
Byron Hinton, Vice-Chair
Sandy Hesse, Secretary**

February 17, 2011

The Virginia Advisory Committee for Career and Technical Education (CTE) was organized in 2003. The principal purpose of the Committee is to provide information about the needs of career and technical education students and programs to the Board of Education (BOE) and the Virginia Department of Education (VDOE) and to make recommendations regarding career and technical education.

The advisory committee met five times during the 2009-2010 school year: August 3, 2009; October 8, 2009; January 14, 2010; April 12, 2010; and June 17, 2010.

Membership and Organization

The membership of the Virginia Advisory Committee for Career and Technical Education is composed of persons knowledgeable about and concerned with career and technical education. Initial committee members were appointed by the BOE president, and committee vacancies are filled annually. Once approved by the BOE, new members come onto the committee the following fall. Members reflect all geographic areas of the state whenever possible. Membership for the 2009-2010 school year included nine representatives from business and industry and five representatives from education. The current committee has a total of thirteen members. Members serve three-year staggered terms and may be nominated for a second three-year term up to a maximum of two terms. Officers of the committee are: Jerry Stewart, chair; Byron Hinton, vice chair; and Sandy Hespe, secretary. A list of members for 2009-2010 and 2010-2011 are attached.

Meeting Highlights

The 2009-2010 year was dedicated to refinement and implementation of the program of work for the committee and working with the CTE state staff to monitor program progress. The advisory committee's report is outlined below.

Expected Outcomes

- Meet annual expectation of update to the BOE on the status of CTE in Virginia.
- Provide information on specific areas of focus of our advisory committee.
- Share updates on our program of work.
- Solicit agenda items, topics for consideration, and maintain an "open invitation" for BOE members to attend and participate in our meetings.

Program of Work

- Promotion and marketing in localities and regions of CTE as an essential partner with economic development agencies and businesses.
- Working to establish a "grass roots" transfer of information, concerns, and needs from individual CTE division administrators to the state CTE Advisory Committee.
- Identify opportunities for the integration of academics and career and technical education.

In meeting the annual expectation of update to the Board on the health of CTE in Virginia, we cite the following successes for the 2009-2010 school year:

- Continued increase in the number of industry credentials earned by CTE students;
- Continued increase in the number of Advanced Studies Diplomas earned by CTE students;

- Continual growth in the Science, Technology, Engineering, and Mathematics (STEM) initiatives and programs;
- Completion of career pathway sample plans of study for all 79 nationally identified career pathways;
- Implemented initial assignment of state advisory committee members for communication with regional CTE administrators and committees; and
- Continued work on the development of a marketing strategy and program for CTE curriculum as an enhancement to local regional economic and work force development.
 - This initiative aligns and supports the in-progress work by the Governor's Workforce Development effort led by Dr. Robert Leber.

The following are currently specific areas of focus of the CTE Advisory Committee:

Support for industry certification programs.

- Industry certification is highly regarded in the business community as an independent verification of skills sets.
- Industry certification is also validated as a third-party assessment that combines with classroom assessment of student competencies to meet the Perkins Technical Skills Assessment Performance Standard.
- Industry certification was supported and endorsed during the Governor's Forum: Aligning the Agendas for Education, Economic Development, and Business.
- The current support for the industry certifications has enabled Virginia to lead the nation in secondary students obtaining industry credentials. As the number of CTE completers earning industry credentials increases, the need for support increases.
- The value of industry credentials needs to be promoted.

Continue to increase the rigor of CTE programs/courses.

- Promote increased opportunities for collaborative instruction between core academic courses and CTE courses.
- Promote increased utilization of lesson plans that are developed collaboratively by core academics and CTE instructors for CTE competencies/tasks that are correlated to the Standards of Learning.
- Integrate CTE instruction with academics through STEM initiatives and Career Pathways programming.
- Review collaboratively developed lesson plans and begin process of identifying ways to add rigor.

The Virginia Advisory Committee for Career and Technical Education commends the continued support for career and technical education by the Board of Education.

2009 Virginia Advisory Committee for Career and Technical Education

Ms. Theresa Bryant
July 1, 06-June 30, 09

Vice President
Workforce Development
Tidewater Community College

Mr. Johnny Cates
July 1, 06-June 30, 09

Executive Director AYES Program
Virginia Auto Dealers Association

Mr. John E. Cotton
July 17, 08-June 30, 11

Director
Environmental Health, Safety & Security

Mr. Alan R. Hawthorne
July 17, 08-June 30, 11

Executive Director, Joint Industrial
Development Authority of Wythe County

Ms. Sandy Hesse
July 1, 07-June 30, 10
Secretary

Instructional Specialist
York County Public Schools

Mr. Byron K. Hinton
July 17, 08-June 30, 11

Chairman, Stafford County Career and
Technical Education Committee

Ms. Virginia R. Jones
July 17, 08-June 30, 11

Supervisor of Academies
Halifax County Public Schools

Mr. Mike Mills
July 1, 07-June 30, 10
Chair

Corporate Distribution Manager
American Woodmark Corporation

Mr. Toney Rigali
July 1, 07-June 30, 10

Lead Organizer
Virginia Pipe Trades Association

Mrs. Judy Sorrell
July 1, 07-June 30, 10
Vice-Chair

Director
Shenandoah Valley Regional Program

Mr. Jerry W. Stewart
July 17, 08-June 30, 11

Workforce Development Coordinator
City of Virginia Beach Economic
Development Division

Dr. Brenda Long

VACTE Liaison

Virginia Advisory Committee for Career and Technical Education

October, 2010

Ms. Karen DeRoche Black

Sept. 23, 10 – Oct. 23, 13

Technology Academy Coordinator
Chesapeake City

Ms. Anne Carson

Sept. 23, 10 – Oct. 23, 13

President Elect of the Virginia PTA
Glen Allen

Mrs. Jane S. Foy

August, 09 – Sept. 1, 12

Co-host and Producer
WINA Morning News Program, Charlottesville

Dr. Alan G. Hawthorne

July 17, 08 – June 30, 11

Executive Director, Joint Industrial Development
Authority of Wythe County

Ms. Sandy Hespe, Secretary

July 1, 07 – June 30, 13

Instructional Specialist
York County Public Schools

Mr. Byron K. Hinton,

July 17, 08 – June 30, 11

Vice Chair Chairman, Stafford County Career and
Technical Education Committee

Dr. Virginia R. Jones

July 17, 08 – June 30, 11

Director, Instructional Design and Technology
Ferrum College

Mrs. Lynn May

August, 09 – Sept. 1, 12

Registered Nurse
Mathews County

Dr. Robert Mayfield

Sept. 23, 10 – Oct. 23, 13

Plant Manager, Tenaska
Scottsville

Mr. Allan L. Melton

August, 09 – Sept. 1, 12

Manager of Product Training
The Apprentice School, Northrop Grumman, Poquoson

Mr. Frederick Norman

August, 09 – Sept. 1, 12

Owner, Commonwealth of Virginia Consulting
LLC, Chesterfield

Mr. Chad S. Ratliff

August, 09 – Sept. 1, 12

Assistant Director of Instruction & Innovation
Projects, Charlottesville

Mr. Jerry W. Stewart, Chair

July 17, 08 – June 30, 11

Workforce Development Coordinator
City of Virginia Beach Economic Development Division

Dr. Brenda Long

July, 08

VACTE Liaison

October 28, 2010