

**Virginia Advisory Committee Meeting  
for  
Career and Technical Education  
June 16, 2011  
Double Tree Richmond Airport Hotel  
Richmond, Virginia**

**MINUTES**

**In attendance:**

Anne Carson, Robert Mayfield, Karen Black, Lynn May, Sandy Hesper, Fred Norman, Jerry Stewart, Allan Melton, Alan Hawthorne, Bryon Hinton, Lolita Hall, Brenda Long, and Jane Foy. Barbara Simmons, CTE Director from Norfolk was a visitor. Guests: George Willcox, Terry Dougherty, Gordon Creasy, Cathy Burant and Mary Beth Dobbins.

Chairman Jerry Stewart called the meeting to order and welcomed all to Richmond. Minutes from the April meeting were presented and approved.

**BOE Action Items – Jerry Stewart**

- Promote Career Clusters/Pathways  
How will we do this?
  - Marketing CTE  
Use the new national CTE branding materials that Virginia has adopted,  
“CTE: Learning That Works for Virginia”
  - Promotional materials to emphasize facts about CTE in VirginiaByron suggested that dissemination of this could possibly be done through Regions. Fred suggested that gaps be identified where workers are most needed, i.e., Healthcare and STEM (Science, Technology, Engineering, and Mathematics). Alan suggested that CTE should be able to provide workers based on needs of local workforce
- Sub-committees can certainly contact CTE state office with additional suggestions.

**Update on CTE Credentialing Tests – Gordon Creasy**

- Over 44,000 students tested last year in the state of Virginia.
- Remember that credentialing is a place to begin a career pathway.
- There are multiple reasons why Virginia is continuing the industry credentialing initiative begun in 2001:
  - a) **Program Improvement** – we need to be teaching skill sets that the market place considers important.
  - b) **Benefits to the Students in Marketplace** – state licensure and industry-recognized credentials bring the most recognized benefit to the students, NOCTI assessments provide benefits as well.
  - c) **Career Pathway Factor** – credentialing is a significant “stepping stone” achievement in pursuing a career pathway that requires post-secondary training/credentialing/degrees.
  - d) **School Report Card** – The student information on CTE student credentialing is utilized as a student achievement record. All data are reported to the Virginia School Report Card system.
  - e) **Perkins Career and Technical Education Act of 2006, Technical Skills Performance Standard (2S1)** – The Perkins law requires that student attainment of career and technical skill proficiencies, including student achievement on technical assessments, that are aligned with industry-recognized standards be measured.
  - f) **Verified Credit** – made available through BOE approval of industry credentials.

**CTE State and Federal Funding – Terry Dougherty**

- CTE funding sources: local school division funds, state funds, and federal funds
- CTE State Program Entitlements – state funding provided for operation, improvement, and expansion of CTE for occupation preparation (\$5,657,649.00) and adult education (\$2,370,000.00) programs to support: 1) principals and assistant principals of CTE centers where at least 50% of their time is spent in CTE program administration or supervision. 2) extended contracts of instructors for activities related to the coordination, development, or improvement of CTE program. 3) adult occupational CTE programs to provide opportunities for adults to prepare for initial employment, retraining, or career advancement.
- CTE State Equipment Allocations - \$1,800,000.00 from state lottery funds—that works out to \$2.567 per CTE student enrollment.
- CTE equipment purchased must be on the approved equipment list for CTE programs, the amount spent is 100% reimbursed as long as the amount does not exceed the approved allocation amount.

- Equipment purchased with state funds cannot be used to claim Perkins federal funds reimbursement.
- CTE State Industry Certification funding for student credentialing include: Industry Certification Examinations, Licensure Tests, Occupational Competency Assessments (NOCTI), and Certification Site Licenses.
- CTE state industry certification costs are 100% reimbursed, not to exceed approved allocation amount.
- For school year 2010-11, \$1,065,133.00 was reimbursed for CTE industry certification: 82 school divisions/regional centers received 100% or more of initial allocation. 29 school divisions/regional centers submitted less than 100% of initial allocation. 29 schools divisions/regional centers did not submit any reimbursement request.
- CTE Federal Perkins Funding – for school year 2011-2012 the Title I total amount is \$24,244,261.00. 85% for local secondary programs and for postsecondary education, 10% leadership/program development and 5% program administration.
- School divisions allocations based on: enrollment ages 5 -17, National Center for Education Statistics Common Core Data SY 2008-09 number of children ages 5 -17 in poverty, and U.S. Census Bureau Income Year 2009 Poverty Data.

**Governor’s Career and Technical Academies – George Willcox**

- Currently there are 9 academies across the Commonwealth, but two localities have submitted plans for approval, so hopefully that number will increase to 11 in the not-too-distant future.
- The academies are focused on STEM (Science, Technology, Engineering, and Mathematics).
- The latest Governor’s Career and Technical Academy Brief was shared with the group.

**Public Policy Update – Brenda Long**

- VACTE promotes CTE in all program areas. Please promote membership in this organization as all voices need to be heard during the current budget crunch.
- Please contact Brenda if you have any questions, concerns about the Issues and Solution document.
- The new logo follows the national model – CTE: Learning that works for Virginia
- The January conference will be held January 19-20 2012 in Richmond—please make plans to attend. This is your opportunity to promote CTE with our legislators.
- Brenda pointed out a great article that was published in the Spring 2011 edition of “Capitol Connections” quarterly magazine. Please take a look at it on page 25.

**Regional Meetings – Byron Hinton**

- Byron attended meetings in Region 4 and 6.

**Upcoming Meetings:**

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| <b><u>October 5, 2011</u></b>  | - Fredericksburg Hospitality House and Conference Center, Fredericksburg, VA beginning at 9:30 a.m., adjourning at 12:15 p.m.<br>This meeting is in conjunction with the VACTEA Fall Conference and members are invited to stay for the entire conference if your schedule allows. Please respond to Sandra Johnson at VDOE with registration information. |
| <b><u>January 19, 2012</u></b> | Crowne Plaza Hotel , Richmond, VA<br>This meeting is in conjunction with the VACTE Conference scheduled for January 19 – 20, 2012.   |
| <b><u>April 12, 2012</u></b>   | CTE Resource Center, Henrico, 9:30 a.m.  |
| <b><u>June 14, 2012</u></b>    | Held same date as Creating Excellence Awards Luncheon, location TBD  |
| <b><u>October 11, 2012</u></b> | TBD  |

The meeting was adjourned at 11:30 a.m. and then members attended the Creating Excellence Awards Luncheon.

Respectfully submitted,  
Sandy Hesse, Secretary